



FLAT FEE MLS LISTING SERVICES
SoldwithSage.com

START

SELLING

1. BUY SOLD WITH SAGE FLAT FEE MLS LISTING PACKAGE

Here's why:

- Save an Avg. of \$15,000!
- Custom BAC % - More Savings!
- Top Pricing Evaluations - Price to Sell!
- Market Your House Well on MLS!

We don't just list homes, we sell them. We know how to market homes, find buyers for them and help you achieve your goals through a successful sale. You can place your full confidence in our hard work, knowledge and professional marketing experience!

3
WEEKS
BEFORE
LISTING

2. PLAN FOR SALE OF HOME

- Figure out where you're moving—Will you buy a new home right away, or down the road; will you rent your next place, or will you relocate out of the area?

2
WEEKS
BEFORE
LISTING

3. PREPARE TO MARKET HOME

- **Price**—It is the bottom line; getting the price right from the start is important
- **Condition**—To fetch the highest price, improve your home's condition with a little clean-up and home improvement
- **Presentation**—Work to formulate a plan for the strategic presentation of your home for sale that includes staging, great visuals and focuses on where buyers search most—online!
- **Location**—Location is hugely important, but your home is where it is—Be sure to perfect the other 3 factors important to buyers if your location is an issue

1
WEEK
BEFORE
LISTING

4. PREPARE TO LIST HOME FOR SALE

- With your agent, establish an initial market position
- Sign listing contract
- Be prepared to give keys to your agent

5. STAGE HOME

- De-clutter each room and showcase key features like new hardwood floors

6. LISTING PICTURE PHOTO SHOOT

- A National Association of Realtors® survey found that 83% of buyers considered listing pictures "very useful" in their home search therefore we think great pictures are key

LIST
YOUR
HOUSE

8. BUYER FEEDBACK

- With your agent, regularly review buyer feedback and act on frequently mentioned items

7. PREPARE FOR SHOWINGS

- Being prepared means being ready to leave on short notice to give buyers uninhibited access
- Put away valuables, personal items and prescription drugs

1
MONTH

9. EVALUATE AND NEGOTIATE OFFERS

- Your agent will present all offers, advise you on counteroffers and guide you through the back and forth negotiation process

3
WEEKS
BEFORE
CLOSING

10. ACCEPT OFFER

- Your agent will work with the buyers agent to manage the initial offer process

11. NEGOTIATE FINAL OFFER (P&S)

- Negotiate and complete inspection repairs
- Work in concert with attorney
- Sign the Purchase & Sale Agreement

1
WEEK
BEFORE
CLOSING

12. SCHEDULE MOVE

- Contact movers
- Contact building management, or HOA for procedure if applicable

13. CONTACT UTILITIES

- Arrange to have utilities and phone service shut off, or transferred if you're staying in the area

14. VACANT HOUSE?

- If you need to move before you've sold your home, check with your insurance company for any vacancy coverage requirements

CELEBRATE, YOU DID IT!

16. CLOSING DAY

- Don't forget to leave door keys and items like garage door openers behind for the buyer

FINISH